



445-2013 ADDENDUM 2

REQUEST FOR PROPOSAL FOR THE PROVISION OF A MEDIA CAMPAIGN FOR THE PHOTO ENFORCEMENT PROGRAM

URGENT

**PLEASE FORWARD THIS DOCUMENT TO
WHOEVER IS IN POSSESSION OF THE
REQUEST FOR PROPOSAL**

ISSUED: June 6, 2013
BY: Rob Riffel
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**THIS ADDENDUM SHALL BE INCORPORATED
INTO THE REQUEST FOR PROPOSAL AND
SHALL FORM A PART OF THE CONTRACT
DOCUMENTS**

Template Version: Ar20130301

Please note the following and attached changes, corrections, additions, deletions, information and/or instructions in connection with the Request for Proposal, and be governed accordingly. Failure to acknowledge receipt of this Addendum in Paragraph 9 of Form A: Proposal may render your Proposal non-responsive.

PART B – BIDDING PROCEDURES

Revise: B12.1.1 to read:

B12.1.1 Further to B12.1, the detailed prices for the media buy should include a breakdown identifying the percentage allocated to each medium **expressed in percentages and not dollar figures** (print, broadcast, outdoor, etc.).

Delete B13.2

PART E – SPECIFICATIONS

Add: E2.4.2 to read:

E2.4.2 Further stats regarding the impact on number of actual accidents specifically related to red light running and speed in school/construction zones since the introduction of the photo radar program can be found at the following link: <http://winnipeg.ca/police/safestreeets/stats.stm>.