



THE CITY OF WINNIPEG

BID OPPORTUNITY

BID OPPORTUNITY NO. 569-2005

PROVISION OF MARKET RESEARCH SURVEYS

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PART B

BIDDING PROCEDURES

PART B - BIDDING PROCEDURES

B1. PROJECT TITLE

B1.1 PROVISION OF MARKET RESEARCH SURVEYS

B2. SUBMISSION DEADLINE

B2.1 The Submission Deadline is 12:00 noon Winnipeg time, October 28, 2005. Bid Submissions determined by the Manager of Materials to have been received later than the Submission Deadline will not be accepted and will be returned upon request.

B2.2 The Contract Administrator or the Manager of Materials may extend the Submission Deadline by issuing an addendum at any time prior to the time and date specified in B2.1.

B3. ENQUIRIES

B3.1 All enquiries shall be directed to the Contract Administrator identified in D4.1.

B3.2 If the Bidder finds errors, discrepancies or omissions in the Bid Opportunity, or is unsure of the meaning or intent of any provision therein, the Bidder shall notify the Contract Administrator of the error, discrepancy or omission, or request a clarification as to the meaning or intent of the provision at least three (3) Business Days prior to the Submission Deadline.

B3.3 Responses to enquiries which, in the sole judgment of the Contract Administrator, require a correction to or a clarification of the Bid Opportunity will be provided by the Contract Administrator to all Bidders by issuing an addendum.

B3.4 Responses to enquiries which, in the sole judgment of the Contract Administrator, do not require a correction to or a clarification of the Bid Opportunity will be provided by the Contract Administrator only to the Bidder who made the enquiry.

B3.5 The Bidder shall not be entitled to rely on any response or interpretation received pursuant to B3 unless that response or interpretation is provided by the Contract Administrator in writing.

B4. CONFIDENTIALITY

B4.1 Information provided to an Bidder by the City or acquired by an Bidder by way of further enquiries or through investigation is confidential. Such information shall not be used or disclosed in any way without the prior written authorization of the Contract Administrator.

B4.2 The Bidder shall not make any statement of fact or opinion regarding any aspect of the Request for Proposals to the media or any member of the public without the prior written authorization of the Contract Administrator.

B5. ADDENDA

B5.1 The Contract Administrator may, at any time prior to the Submission Deadline, issue addenda correcting errors, discrepancies or omissions in the Bid Opportunity, or clarifying the meaning or intent of any provision therein.

B5.2 The Contract Administrator will issue each addendum at least two (2) Business Days prior to the Submission Deadline, or provide at least two (2) Business Days by extending the Submission Deadline.

- B5.2.1 Addenda will be available in Adobe Acrobat (pdf) format on the Bid Opportunities page at The City of Winnipeg, Corporate Finance, Materials Management Division internet site at <http://www.winnipeg.ca/matmgt>.
- B5.2.2 The Bidder is responsible for ensuring that he has received all addenda and is advised to check the Materials Management Division internet site for addenda shortly before submitting his Bid.
- B5.3 The Bidder shall acknowledge receipt of each addendum in Paragraph 8 of Form A: Bid. Failure to acknowledge receipt of an addendum may render a Bid non-responsive.

B6. SUBSTITUTES

- B6.1 The Work is based on the Plant, Materials and methods specified in the Bid Opportunity.
- B6.2 Substitutions shall not be allowed unless application has been made to and prior approval has been granted by the Contract Administrator in writing.
- B6.3 Requests for approval of a substitute will not be considered unless received in writing by the Contract Administrator at least four (4) Business Days prior to the Submission Deadline.
- B6.4 The Bidder shall ensure that any and all requests for approval of a substitute:
- (a) provide sufficient information and details to enable the Contract Administrator to determine the acceptability of the Plant, Material or method as either an approved equal or alternative;
 - (b) identify any and all changes required in the applicable Work, and all changes to any other Work, which would become necessary to accommodate the substitute;
 - (c) identify any anticipated cost or time savings that may be associated with the substitute;
 - (d) certify that, in the case of a request for approval as an approved equal, the substitute will fully perform the functions called for by the general design, be of equal or superior substance to that specified, is suited to the same use and capable of performing the same function as that specified and can be incorporated into the Work, strictly in accordance with the proposed work schedule and the dates specified in the Supplemental Conditions for Substantial Performance and Total Performance;
 - (e) certify that, in the case of a request for approval as an approved alternative, the substitute will adequately perform the functions called for by the general design, be similar in substance to that specified, is suited to the same use and capable of performing the same function as that specified and can be incorporated into the Work, strictly in accordance with the proposed work schedule and the dates specified in the Supplemental Conditions for Substantial Performance and Total Performance.
- B6.5 The Contract Administrator, after assessing the request for approval of a substitute, may at his sole discretion grant approval for the use of a substitute as an “approved equal” or as an “approved alternative”, or may refuse to grant approval of the substitute.
- B6.6 The Contract Administrator will provide a response in writing, at least three (3) Business Days prior to the Submission Deadline, only to the Bidder who requested approval of the substitute.
- B6.6.1 The Bidder requesting and obtaining the approval of a substitute shall be entirely responsible for disseminating information regarding the approval to any person or persons he wishes to inform.
- B6.7 If the Contract Administrator approves a substitute as an “approved equal”, the Bidder may use the approved equal in place of the specified item.

B6.8 If the Contract Administrator approves a substitute as an “approved alternative”, the Bidder shall base his Total Bid Price upon the specified item but may indicate an alternative price based upon the approved alternative. Such alternatives will be evaluated in accordance with B14.

B6.9 No later claim by the Contractor for an addition to the Total Bid Price because of any other changes in the Work necessitated by the use of an approved equal or an approved alternative will be considered.

B7. BID SUBMISSION

B7.1 The Bid Submission consists of the following components:

- (a) Form A: Bid;
- (b) Form B: Prices.

B7.2 All components of the Bid Submission shall be fully completed or provided, and submitted by the Bidder no later than the Submission Deadline, with all required entries made clearly and completely in ink, to constitute a responsive Bid.

B7.3 The Bid Submission shall be submitted enclosed and sealed in an envelope clearly marked with the Bid Opportunity number and the Bidder's name and address.

B7.3.1 Samples or other components of the Bid Submission which cannot reasonably be enclosed in the envelope may be packaged separately, but shall be clearly marked with the Bid Opportunity number, the Bidder's name and address, and an indication that the contents are part of the Bidder's Bid Submission.

B7.4 Bid Submissions submitted by facsimile transmission (fax) or internet electronic mail (e-mail) will not be accepted.

B7.5 Bid Submissions shall be submitted to:

The City of Winnipeg
Corporate Finance Department
Materials Management Division
185 King Street, Main Floor
Winnipeg MB R3B 1J1

B8. BID

B8.1 The Bidder shall complete Form A: Bid, making all required entries.

B8.2 Paragraph 2 of Form A: Bid shall be completed in accordance with the following requirements:

- (a) if the Bidder is a sole proprietor carrying on business in his own name, his name shall be inserted;
- (b) if the Bidder is a partnership, the full name of the partnership shall be inserted;
- (c) if the Bidder is a corporation, the full name of the corporation shall be inserted;
- (d) if the Bidder is carrying on business under a name other than his own, the business name and the name of every partner or corporation who is the owner of such business name shall be inserted.

B8.2.1 If a Bid is submitted jointly by two or more persons, each and all such persons shall identify themselves in accordance with B8.2.

B8.3 In Paragraph 3 of Form A: Bid, the Bidder shall identify a contact person who is authorized to represent the Bidder for purposes of the Bid.

- B8.4** Paragraph 10 of Form A: Bid shall be signed in accordance with the following requirements:
- (a) if the Bidder is a sole proprietor carrying on business in his own name, it shall be signed by the Bidder;
 - (b) if the Bidder is a partnership, it shall be signed by the partner or partners who have authority to sign for the partnership;
 - (c) if the Bidder is a corporation, it shall be signed by its duly authorized officer or officers;
 - (d) if the Bidder is carrying on business under a name other than his own, it shall be signed by the registered owner of the business name, or by the registered owner's authorized officials if the owner is a partnership or a corporation.
- B8.4.1** The name and official capacity of all individuals signing Form A: Bid shall be printed below such signatures.
- B8.4.2** All signatures shall be original.
- B8.5** If a Bid is submitted jointly by two or more persons, the word "Bidder" shall mean each and all such persons, and the undertakings, covenants and obligations of such joint Bidders in the Bid Submission and the Contract, when awarded, shall be both joint and several.

B9. PRICES

- B9.1** The Bidder shall state the lump sum price in Canadian funds for the Work on Form B: Prices.
- B9.1.1** Notwithstanding GC.9.01(2), the Price on Form B: Prices shall not include the Goods and Services Tax (GST) or Manitoba Retail Sales Tax (MRST, also known as PST), which shall be extra where applicable.

B10. QUALIFICATION

- B10.1** The Bidder shall:
- (a) undertake to be in good standing under The Corporations Act (Manitoba), or properly registered under The Business Names Registration Act (Manitoba), or otherwise properly registered, licensed or permitted by law to carry on business in Manitoba, or if the Bidder does not carry on business in Manitoba, in the jurisdiction where the Bidder does carry on business;
 - (b) be responsible and not be suspended, debarred or in default of any obligation to the City;
 - (c) be financially capable of carrying out the terms of the Contract;
 - (d) have all the necessary experience, capital, organization, and equipment to perform the Work in strict accordance with the terms and provisions of the Contract;
 - (e) have successfully carried out work, similar in nature, scope and value to the Work;
 - (f) employ only Subcontractors who:
 - (i) are responsible and not suspended, debarred or in default of any obligation to the City (a list of suspended or debarred individuals and companies is available on the Information Connection page at The City of Winnipeg, Corporate Finance, Materials Management Division internet site at <http://www.winnipeg.ca/matmgt>); and
 - (ii) have successfully carried out work similar in nature, scope and value to the portion of the Work proposed to be subcontracted to them, and are fully capable of performing the Work required to be done in accordance with the terms of the Contract;
 - (g) have a written workplace safety and health program in accordance with The Workplace Safety and Health Act (Manitoba);

- B10.2 The Bidder shall be prepared to submit, within three (3) Business Days of a request by the Contract Administrator, proof satisfactory to the Contract Administrator of the qualifications of the Bidder and of any proposed Subcontractor.
- B10.3 The Bidder shall provide, on the request of the Contract Administrator, full access to any of the Bidder's equipment and facilities to confirm, to the Contract Administrator's satisfaction, that the Bidder's equipment and facilities are adequate to perform the Work.

B11. OPENING OF BIDS AND RELEASE OF INFORMATION

- B11.1 Bid Submissions will be opened publicly, after the Submission Deadline has elapsed, in the office of the Corporate Finance Department, Materials Management Division, or in such other office as may be designated by the Manager of Materials.
- B11.1.1 Bidders or their representatives may attend.
- B11.2 Within two (2) Business Day following the Submission Deadline, the names of the Bidders and their Total Bid Prices (unevaluated, and pending review and verification of conformance with requirements) will be available in Adobe Acrobat (pdf) format on the Closed Bid Opportunities page at The City of Winnipeg, Corporate Finance, Materials Management Division internet site at <http://www.winnipeg.ca/matmgt>.
- B11.3 After award of Contract, the name(s) of the successful Bidder(s) and the Contract Amount(s) will be available on the Closed Bid Opportunities page at The City of Winnipeg, Corporate Finance, Materials Management Division internet site at <http://www.winnipeg.ca/matmgt>.
- B11.4 The Bidder is advised that any information contained in any Bid Submission may be released if required by City policy or procedures, or by other authorities having jurisdiction.

B12. IRREVOCABLE BID

- B12.1 The Bid(s) submitted by the Bidder shall be irrevocable for the time period specified in Paragraph 9 of Form A: Bid.
- B12.2 The acceptance by the City of any Bid shall not release the Bids of the next two lowest evaluated responsive Bidders and these Bidders shall be bound by their Bids on such Work until a Contract for the Work has been duly executed and the performance security furnished as herein provided, but any Bid shall be deemed to have lapsed unless accepted within the time period specified in Paragraph 9 of Form A: Bid.

B13. WITHDRAWAL OF BIDS

- B13.1 A Bidder may withdraw his Bid without penalty by giving written notice to the Manager of Materials at any time prior to the Submission Deadline.
- B13.1.1 Notwithstanding GC.7.06(2), the time and date of receipt of any notice withdrawing a Bid shall be the time and date of receipt as determined by the Manager of Materials.
- B13.1.2 The City will assume that any one of the contact persons named in Paragraph 3 of Form A: Bid or the Bidder's authorized representatives named in Paragraph 10 of Form A: Bid, and only such person, has authority to give notice of withdrawal.
- B13.1.3 If a Bidder gives notice of withdrawal prior to the Submission Deadline, the Manager of Materials shall:
- (a) retain the Bid Submission until after the Submission Deadline has elapsed;

- (b) open the Bid Submission to identify the contact person named in Paragraph 3 of Form A: Bid and the Bidder's authorized representatives named in Paragraph 10 of Form A: Bid; and
- (c) if the notice has been given by any one of the persons specified in B13.1.3(b), declare the Bid withdrawn.

B13.2 A Bidder who withdraws his Bid after the Submission Deadline but before his Bid has been released or has lapsed as provided for in B12.2 shall be liable for such damages as are imposed upon the Bidder by law and subject to such sanctions as the Award Authority considers appropriate in the circumstances. The City, in such event, shall be entitled to all rights and remedies available to it at law.

B14. EVALUATION OF BIDS

B14.1 Award of the Contract shall be based on the following bid evaluation criteria:

- (a) compliance by the Bidder with the requirements of the Bid Opportunity;
- (b) qualifications of the Bidder and the Subcontractors, if any, pursuant to B10;
- (c) Total Bid Price;
- (d) economic analysis of any approved alternative pursuant to B6.

B14.2 Further to B14.1(a), the Award Authority may reject a Bid as being non-responsive if the Bid Submission is incomplete, obscure or conditional, or contains additions, deletions, alterations or other irregularities. The Award Authority may reject all or any part of any Bid, or waive technical requirements if the interests of the City so require.

B14.3 Further to B14.1(b), the Award Authority shall reject any Bid submitted by a Bidder who does not demonstrate, in his Bid Submission or in other information required to be submitted, that he is responsible and qualified.

B14.4 Further to B14.1(c), the Total Bid Price shall be the lump sum price shown on Form B: Prices.

B14.4.1 If there is any discrepancy between the lump sum price written in figures and the lump sum price written in words, the price written in words shall take precedence.

B14.5 This Contract will be awarded as a whole.

B15. AWARD OF CONTRACT

B15.1 The Award Authority will give notice of the award of the Contract or will give notice that no award will be made.

B15.2 The City will have no obligation to award a Contract to a Bidder, even though one or all of the Bidders are determined to be responsible and qualified, and the Bids are determined to be responsive.

B15.2.1 Without limiting the generality of B15.2, the City will have no obligation to award a Contract where:

- (a) the prices exceed the available City funds for the Work;
- (b) the prices are materially in excess of the prices received for similar work in the past;
- (c) the prices are materially in excess of the City's cost to perform the Work, or a significant portion thereof, with its own forces;
- (d) only one Bid is received; or

(e) in the judgment of the Award Authority, the interests of the City would best be served by not awarding a Contract.

B15.3 Where an award of Contract is made by the City, the award shall be made to the responsible and qualified Bidder submitting the lowest evaluated responsive Bid.

B15.4 Notwithstanding GC.3.01 and GC.3.02, the City will issue a Purchase Order to the successful Bidder in lieu of the execution of a Contract.

B15.5 The Contract Documents, as defined in GC.1.01(7), in their entirety shall be deemed to be incorporated in and to form a part of the Purchase Order notwithstanding that they are not necessarily attached to or accompany said Purchase Order.

PART C

GENERAL CONDITIONS

PART C - GENERAL CONDITIONS

C1. GENERAL CONDITIONS

C1.1 The *General Conditions for Provision of Services* (Revision 1996 02 05) are applicable to the Work of the Contract.

C1.1.1 The *General Conditions for Provision of Services* are available in Adobe Acrobat (.pdf) format on the Information Connection page at The City of Winnipeg, Corporate Finance, Materials Management Division internet site at <http://www.winnipeg.ca/matmgt>.

PART D

SUPPLEMENTAL CONDITIONS

PART D - SUPPLEMENTAL CONDITIONS

GENERAL

D1. GENERAL CONDITIONS

- D1.1 In addition to the *General Conditions for Provision of Services*, these Supplemental Conditions are applicable to the Work of the Contract.
- D1.2 The General Conditions are amended by striking out "The City of Winnipeg Act" wherever it appears in the General Conditions and substituting "The City of Winnipeg Charter".
- D1.3 The General Conditions are amended by striking out "Board of Commissioners" or "Commissioner" wherever it appears in the General Conditions and substituting the "Chief Administrative Officer".
- D1.4 The General Conditions are amended by striking out "Tender Package" wherever it appears in the General Conditions and substituting "Bid Opportunity".
- D1.5 The General Conditions are amended by striking out "Tender Submission" wherever it appears in the General Conditions and substituting "Bid Submission".
- D1.6 The General Conditions are amended by striking out "Bidding Instructions" wherever it appears in the General Conditions and substituting "Bidding Procedures".

D2. SCOPE OF WORK

- D2.1 The Work to be done under the Contract shall consist of conducting two (2) market research surveys and submitting results to City of Winnipeg Transit department.

D3. DEFINITIONS

- D3.1 When used in this Bid Opportunity:
- (a) "**Business Day**" means any Calendar Day, other than a Saturday, Sunday, or a Statutory or Civic Holiday;
 - (b) "**Submission Deadline**" and "**Time and Date Set for the Final Receipt of Bids**" mean the time and date set out in the Bidding Procedures for final receipt of Bids;

D4. CONTRACT ADMINISTRATOR

- D4.1 The Contract Administrator is:
- Phil Wiwchar
Market Research Analyst
Winnipeg Transit
421 Osborne Street
Winnipeg MB R3L 2A2
- Telephone No. (204) 986 5742
Facsimile No. (204) 986 6863

D5. CONTRACTOR'S SUPERVISOR

- D5.1 The Contractor shall identify his designated supervisor and any additional personnel representing the Contractor and their respective roles and responsibilities for the Work.

D6. NOTICES

- D6.1 GC.7.06 is hereby amended to delete reference to "registered mail" and to replace same with "ordinary mail".
- D6.2 GC.7.06 is further amended hereby to include delivery by facsimile transmission (fax) as an acceptable means of delivering notices, consents, approvals, statements, authorizations, documents or other communications required or permitted to be given under this Contract. Deliveries by fax will be deemed to have been received on the day of delivery, if a business day, or if not a business day, on the business day next following the day of delivery.
- D6.3 Further to GC.7.06, all notices, consents, approvals, statements, authorizations, documents or other communications to the City, except as expressly otherwise required in D6.4, D6.5 or elsewhere in the Contract, shall be sent to the attention of the Contract Administrator at the address or facsimile number identified in D4.1.
- D6.4 All notices of appeal to the Chief Administrative Officer shall be sent to the attention of the Chief Financial Officer at the following address or facsimile number:
The City of Winnipeg
Chief Administrative Officer Secretariat
Administration Building, 3rd Floor
510 Main Street
Winnipeg MB R3B 1B9
Facsimile No.: (204) 949-1174
- D6.5 All notices, requests, nominations, proposals, consents, approvals, statements, authorizations, documents or other communications required to be submitted or returned to the City Solicitor shall be sent to the following address or facsimile number:
The City of Winnipeg
Corporate Services Department
Legal Services Division
185 King Street, 3rd Floor
Winnipeg MB R3B 1J1
Facsimile No.: (204) 947-9155

SUBMISSIONS

D7. AUTHORITY TO CARRY ON BUSINESS

- D7.1 The Contractor shall be in good standing under The Corporations Act (Manitoba), or properly registered under The Business Names Registration Act (Manitoba), or otherwise properly registered, licensed or permitted by law to carry on business in Manitoba, or if the Contractor does not carry on business in Manitoba, in the jurisdiction where the Contractor does carry on business, throughout the term of the Contract, and shall provide the Contract Administrator with evidence thereof upon request.

SCHEDULE OF WORK

D8. COMMENCEMENT

- D8.1 The Contractor shall not commence any Work until he is in receipt of a Purchase Order authorizing the commencement of the Work.
- D8.2 The Contractor shall not commence any Work on the Site until:

- (a) the Contract Administrator has confirmed receipt and approval of:
 - (i) evidence that the Contractor is in good standing under The Corporations Act (Manitoba), or properly registered under The Business Names Registration Act (Manitoba), or otherwise properly registered, licensed or permitted by law to carry on business in Manitoba.

PART E

SPECIFICATIONS

PART E - SPECIFICATIONS

GENERAL

E1. GENERAL

- E1.1 These Specifications shall apply to the Work.
- E1.2 Requests for substitutes as an approved equal or an approved alternative shall be made in accordance with B5.

E2. SERVICES

- E2.1 The Contractor shall conduct two (2) Market Research Surveys and provide results in accordance with the requirements hereinafter specified.
- E2.2 The Contractor shall survey a random sample of students currently enrolled at the University of Winnipeg and Red River College, by telephone, following proper survey methodology.
- E2.3 The total sample size shall be 3,000 respondents (1,500 respondents from the University of Winnipeg and 1,500 respondents from Red River College).
- E2.4 Winnipeg Transit shall provide to the Contractor approximately 8,700 telephone numbers of students enrolled at the University of Winnipeg and 5,800 telephone numbers of students enrolled at Red River College from which the contractor can draw the samples. Although most students live within Winnipeg, some commute to the University or College from outside the city limits.
- E2.5 The survey instruments shall be in accordance with E5.
- E2.6 The Contractor shall review and field-test each questionnaire prior to conducting the Surveys.
- E2.7 The Contractor shall code, keypunch and verify the survey responses.

E3. DATA & REPORTS

- E3.1 The Contractor shall provide Winnipeg Transit with a computer file containing the data in Microsoft Excel 2000 format.
- E3.2 The Contractor shall provide Winnipeg Transit with a summary of categorized comments received to open-ended questions.

E4. WORK SCHEDULE

- E4.1 The Survey shall be performed during the period November 4, 2005 to November 25, 2005.
- E4.2 The Contractor shall complete the Work and deliver the results to Winnipeg Transit by Thursday, December 1, 2005.

E5. QUESTIONNAIRES

- E5.1.1 University of Winnipeg U-Pass Survey Fall 2005 page 1 - 9
- E5.1.2 Red River College U-Pass Survey Fall 2005 page 1 - 9



**University of Winnipeg
U-Pass Survey
Fall 2005**

INTRO

Good evening/day, is this (telephone number)?

(ANYTHING IN UPPER CASE IS NOT TO BE READ TO RESPONDENT)

Continue with enrollment 1 => INTR1

SKIP1

TO ENSURE 50% GET Q15A AND 50% GET Q15B

WILL GET Q13A..... 1

WILL GET Q13B..... 2

INTR1

Hello, my name is _____ and I'm calling from _____ on behalf of the University of Winnipeg Students' Association, the University of Winnipeg, and Winnipeg Transit.

Continue 1 => SCREEN1

Callback for student..... 2

No students living here --> Code as Non-Qualified 7

Refusal..... 9

SCREEN1

I need to speak to a person in your home who currently attends the University of Winnipeg. Would that be you?

(IF NO STUDENT LIVES THERE: It was our understanding that this was a contact number for a University of Winnipeg student. Did a University of Winnipeg student recently live at this residence?

IF YES: Do you have a number where they can be reached?)

Yes --> Continue 1

NEW NUMBER GIVEN / STUDENT COMING TO THE PHONE 2 => INTR1

No - PERSON NOT AVAILABLE --> SET CALLBACK..... 3

No - NO NEW NUMBER GIVEN..... 7 => TERM1

No Response --> TERMINATE 9 => TERM1

SCREEN2

Today we are talking with university students about transportation issues including transit and parking. Your participation in this survey is voluntary and you may choose not to answer any particular question I ask. First of all, is any member of your household, including yourself, employed by Winnipeg Transit?

No --> Continue..... 0 => Q1

Yes --> TERMINATE 1 => TERM1

No Response --> TERMINATE 9 => TERM1

TERM1

I'm sorry but that disqualifies you from our study, but thank you for your time.

TERMINATE - CODE AS NON-QUALIFIED..... 1

Q1

When was the last time you used Winnipeg Transit?

(ENTER ANSWER IN MONTHS IF BETWEEN 1 AND 24 MONTHS, OTHERWISE USE HARD CODES)

| | | |
|-------------------------------|----|-------|
| Within the last month..... | 00 | |
| More than 24 months..... | 97 | => Q3 |
| Never..... | 98 | => Q3 |
| Don't know / No response..... | 99 | => Q3 |

Q2

On average, how many times do you use Winnipeg Transit each week? Keep in mind that a round trip is considered as two times, and a one-way trip is considered as one time.

| | |
|-------------------------------|----|
| Less than once a week..... | 00 |
| 20 or more times..... | 20 |
| Don't know / No response..... | 99 |

Q3

=> Q8 if Q1=97,98

Your transit use may vary throughout the year. Please tell me the type of transit fare you usually use during each of the following time periods:

From September to November

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q4

In December (FIRST YEAR STUDENTS ARE TO THINK ABOUT FUTURE USE)

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q5

From January to March (FIRST YEAR STUDENTS ARE TO THINK ABOUT FUTURE USE)

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q6

In April (FIRST YEAR STUDENTS ARE TO THINK ABOUT FUTURE USE)

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q7

From May to August (FIRST YEAR STUDENTS ARE TO THINK ABOUT FUTURE USE)

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q8

How do you usually travel to and from the University?

(RECORD ONLY ONE RESPONSE - WHICHEVER FORM OF TRANSPORTATION THEY USE MOST OFTEN)

| | |
|-----------------------------------|-----|
| Motor vehicle as a driver | 1 |
| Motor vehicle as a passenger..... | 2 |
| Winnipeg Transit | 3 |
| Park and Ride..... | 4 |
| Bicycle..... | 5 |
| Walk only | 6 |
| Other (Specified) | 7 O |
| Don't know / No response..... | 9 |

Q9

=> Q10 if Q1=98

What proportion of your trips to and from the University are made by transit?

| | | |
|-------------------------------|---|--------|
| All..... | 1 | |
| Most..... | 2 | |
| About half..... | 3 | |
| Some | 4 | |
| None | 5 | => Q10 |
| Don't know / No response..... | 9 | |

Q10

=> Q14 if NOT Q8=1

DRIVER'S SECTION - ASKED OF THOSE WHO DRIVE TO SCHOOL

When you drive, what is your usual parking arrangement at the University?

(PROMPT: Is it assigned or unassigned?)

| | |
|--|---|
| I park in an assigned lot..... | 1 |
| I park in an unassigned (scrambled) lot..... | 2 |
| I park on the street / off-campus parking lot..... | 3 |
| Don't know / No response..... | 9 |

Q11

Who pays for your parking?

| | | |
|--|---|---------|
| I pay for all of it..... | 1 | |
| I split it with carpool partners | 2 | |
| There are no parking costs | 3 | => Q13A |
| Don't know / No response..... | 9 | => Q13A |

Q12

How much do you pay each month for your portion of parking at the University?

| | |
|--|--------|
| Annual amount given - RECORD ON NEXT SCREEN..... | 777777 |
| Don't know / No response..... | 999999 |

Q12A

=> +1 if NOT Q12=777777

How much do you pay ANNUALLY for your portion of parking at the University?

| | |
|-------------------------------|--------|
| Don't know / No response..... | 999999 |
|-------------------------------|--------|

Q13A

=> +1 if SKIP1=2

50% OF RESPONDENTS WILL GET THIS QUESTION WITH VERY DIFFICULT FIRST

How easy is it to find a parking space when you drive to the University? (PROMPT: In general)
(READ RESPONSES)

| | |
|-------------------------------|---|
| Very difficult | 1 |
| Somewhat difficult | 2 |
| Somewhat easy | 3 |
| Very easy | 4 |
| Don't know / No response..... | 9 |

Q13B

=> +1 if SKIP1=1

50% OF RESPONDENTS WILL GET THIS QUESTION WITH VERY EASY FIRST

How easy is it to find a parking space when you drive to the University? (PROMPT: In general)

| | |
|-------------------------------|---|
| Very easy | 4 |
| Somewhat easy | 3 |
| Somewhat difficult | 2 |
| Very difficult | 1 |
| Don't know / No response..... | 9 |

Q14

Are you employed at a full-time or part-time job not at your home?

| | | |
|-------------------------------|---|--------|
| Yes..... | 1 | |
| No..... | 2 | => Q21 |
| Don't know / No response..... | 9 | => Q21 |

Q15

On average, how many hours a week do you work?

| | |
|-------------------------------|----|
| Don't know / No response..... | 99 |
|-------------------------------|----|

Q16

How do you usually travel to and from work?

(RECORD ONLY ONE RESPONSE - WHICHEVER FORM OF TRANSPORTATION THEY USE MOST OFTEN)

- Motor vehicle as a driver 1
- Motor vehicle as a passenger 2
- Winnipeg Transit 3
- Park and Ride 4
- Bicycle 5
- Walk only 6
- Other (Specified) 7 O
- Don't know / No response 9

Q17

=> +1 if Q1=98

What proportion of your trips to and from work are made by transit?

- All 1
- Most 2
- About half 3
- Some 4
- None 5
- Don't know / No response 9

Q18

=> Q21 if NOT Q16=1

When you drive, what is your usual parking arrangement at work?

- I park in an assigned space 1
- I park in an unassigned (scramble) space 2
- I park on the street 3
- Don't know / No response 9

Q19

Who pays for your parking?

- I pay for all of it 1
- Employer pays for some of it 2
- Employer pays for all of it 3 => Q21
- There are no parking costs 4 => Q21
- Don't know / No response 9 => Q21

Q20

How much do you pay each month for your share of parking at work?

Don't know / No response 999999

Q21

=> +1 if Q1=98

What proportion of your daily trips for such activities as shopping, recreation and personal business are made by transit?

- All 1
- Most 2
- About half 3
- Some 4
- None 5
- Don't know / No response 9

Since September 2000, students enrolled at the University of Winnipeg have been able to purchase monthly bus passes for 20% less than the price of the regular Adult monthly pass.

Instead of this monthly pass, there is a different concept where ALL students would pay a transportation levy as part of their student fees. You would be permitted to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.

Q22

This program could operate year round, or just during the academic year, from September to April.

If you were going to use transit, which time period would you find most useful?

- Year round 1
- Academic year only (September to April) 2
- Don't know / No response 9

The discounted post-secondary bus pass currently sells for about \$55 a month. That works out to about \$440 during an eight-month school year, or about \$660 for the full year. The annual transportation levy, which would provide unlimited use of Winnipeg transit buses, could be set at a few different values to suit the period you would find most useful. Please tell me your willingness to pay each value as I read it to you. The first is...

Q23A

...\$200

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1 => Q23D
- Unwilling 2
- Don't know / No response 9 => Q24

Q23B

ASKED IF RESPONDENT WAS UNWILLING AT \$200

...\$150

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1 => Q24
- Unwilling 2
- Don't know / No response 9

Q23C

ASKED IF RESPONDENT WAS UNWILLING AT \$150

...\$100

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1 => Q24
 - Unwilling 2 => Q24
 - Don't know / No response 9 => Q24
-
-

Q23D

ASKED IF RESPONDENT WAS WILLING AT \$200

...\$250

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1
- Unwilling 2 => Q24
- Don't know / No response 9

Q23E

ASKED IF RESPONDENT WAS WILLING AT \$250

...\$300

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1
- Unwilling 2 => Q24
- Don't know / No response 9

Q23F

ASKED IF RESPONDENT WAS WILLING AT \$300

...\$350

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1
- Unwilling 2
- Don't know / No response 9

Q24

What one service improvement would you most like to see made to the transit system, other than lower fares? (ACCEPT ONLY ONE RESPONSE)

- Response (specify) 66
- Don't know / No response 99

Q25

Now I just have a few questions for classification purposes.

At which University of Winnipeg campus do you attend MOST of your classes?

- Downtown (Portage Avenue) 5
- Other (Specified) 4
- Don't know / No response 99

Q26

What level of University are you currently attending?

- 1st Year 1
- 2nd Year 2
- 3rd Year 3
- 4th Year + 4
- Post-graduate (Masters) 5
- Other (Specified) 6
- Don't know / No response 9

Q27

Are you a full-time or part-time student? Full time students are those who enroll in AT LEAST 60% of a normal full academic program. Part time students are enrolled in LESS THAN 60%.

| | |
|-------------------------------|---|
| Full-time | 1 |
| Part-time | 2 |
| Don't know / No response..... | 9 |

Q28

When are you most likely to be at the University? (READ RESPONSES)

| | |
|--------------------------------------|---|
| Day time only (before 5:30 pm) | 1 |
| Evening only (after 5:30 pm)..... | 2 |
| Day and evening | 3 |
| Weekends only | 4 |
| Don't know / No response..... | 9 |

Q29

And finally, I have a few background questions I would like to ask you.

How many licensed vehicles are in your household?

| | |
|-----------------------------------|----|
| None - no cars in household | 00 |
| Don't know / No response..... | 99 |

Q30

How many licensed drivers are in your household?

| | |
|--|----|
| None - no licensed drivers in household..... | 00 |
| Don't know / No response..... | 99 |

Q31

Please stop me when I reach the category your age falls into... (READ RESPONSES)

| | |
|-------------------------------|---|
| 15 to 19 | 1 |
| 20 to 24..... | 2 |
| 25 to 34..... | 3 |
| 35 to 44..... | 4 |
| 45 to 54..... | 5 |
| 55 to 64..... | 6 |
| 65 years and older..... | 7 |
| Don't know / No response..... | 9 |

Q32

What municipality or town do you live in when University is in session?

| | |
|--|------|
| Winnipeg | 01 |
| East St. Paul (includes Bird's Hill) | 02 |
| Headingley..... | 03 |
| MacDonald (includes La Salle, Oak Bluff, Sanford)..... | 04 |
| Ritchot (includes St. Adolphe, Ile Des Chenes)..... | 05 |
| Rockwood (includes Stonewall, Stony Mountain) | 06 |
| Rosser | 07 |
| St. Andrews (includes Selkirk, Lockport)..... | 08 |
| St. Clements..... | 09 |
| St. Francois Xavier | 10 |
| Springfield (includes Dugald, Oakbank) | 11 |
| Tache (includes Lorette, Landmark)..... | 12 |
| West St. Paul..... | 13 |
| Other (Specify) | 14 O |
| Don't know / No response..... | 99 |

Q33

When University is NOT in session, do you live within or outside the City of Winnipeg?

| | |
|--------------------------------|---|
| Within City of Winnipeg | 1 |
| Outside City of Winnipeg | 2 |
| Don't know / No response..... | 9 |

Q34

What are the first three characters of the postal code of your residence when University is in session?

| | |
|-------------------------------|-----|
| Don't know / No response..... | 999 |
|-------------------------------|-----|

GENDER

RECORD GENDER - DO NOT ASK

Those are all the questions I have - Thank you for your time.

Please be assured that your answers will be kept confidential and will only be shared in aggregate form.

INTERVIEWER: RECORD GENDER BELOW

| | |
|--------------------|---|
| Female | 1 |
| Male..... | 2 |
| Undetermined | 3 |



**Red River College
U-Pass Survey
Fall 2005**

INTRO

Good evening/day, is this (telephone number)?

(ANYTHING IN UPPER CASE IS NOT TO BE READ TO RESPONDENT)

Continue with enrollment 1 => INTR1

SKIP1

TO ENSURE 50% GET Q15A AND 50% GET Q15B

WILL GET Q13A..... 1

WILL GET Q13B..... 2

INTR1

Hello, my name is _____ and I'm calling from _____ on behalf of the Red River College Students' Association, Red River College, and Winnipeg Transit.

Continue 1 => SCREEN1

Callback for student..... 2

No students living here --> Code as Non-Qualified 7

Refusal..... 9

SCREEN1

I need to speak to a person in your home who currently attends Red River College in Winnipeg. Would that be you?

(IF NO STUDENT LIVES THERE: It was our understanding that this was a contact number for a Red River College student. Did a Red River College student recently live at this residence?

IF YES: Do you have a number where they can be reached?)

Yes --> Continue 1

NEW NUMBER GIVEN / STUDENT COMING TO THE PHONE 2 => INTR1

No - PERSON NOT AVAILABLE --> SET CALLBACK..... 3

No - NO NEW NUMBER GIVEN..... 7 => TERM1

No Response --> TERMINATE 9 => TERM1

SCREEN2

Today we are talking with college students about transportation issues including transit and parking. Your participation in this survey is voluntary and you may choose not to answer any particular question I ask. First of all, is any member of your household, including yourself, employed by Winnipeg Transit?

No --> Continue..... 0 => Q1

Yes --> TERMINATE 1 => TERM1

No Response --> TERMINATE 9 => TERM1

TERM1

I'm sorry but that disqualifies you from our study, but thank you for your time.

TERMINATE - CODE AS NON-QUALIFIED..... 1

Q1

When was the last time you used Winnipeg Transit?

(ENTER ANSWER IN MONTHS IF BETWEEN 1 AND 24 MONTHS, OTHERWISE USE HARD CODES)

| | | |
|-------------------------------|----|-------|
| Within the last month..... | 00 | |
| More than 24 months..... | 97 | => Q3 |
| Never..... | 98 | => Q3 |
| Don't know / No response..... | 99 | => Q3 |

Q2

On average, how many times do you use Winnipeg Transit each week? Keep in mind that a round trip is considered as two times, and a one-way trip is considered as one time.

| | |
|-------------------------------|----|
| Less than once a week..... | 00 |
| 20 or more times..... | 20 |
| Don't know / No response..... | 99 |

Q3

=> Q8 if Q1=97,98

Your transit use may vary throughout the year. Please tell me the type of transit fare you usually use during each of the following time periods:

From September to November

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q4

In December (FIRST YEAR STUDENTS ARE TO THINK ABOUT FUTURE USE)

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q5

From January to March (FIRST YEAR STUDENTS ARE TO THINK ABOUT FUTURE USE)

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q6

In April (FIRST YEAR STUDENTS ARE TO THINK ABOUT FUTURE USE)

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q7

From May to August (FIRST YEAR STUDENTS ARE TO THINK ABOUT FUTURE USE)

| | |
|---|---|
| POST-SECONDARY monthly pass..... | 1 |
| ADULT monthly pass..... | 2 |
| 7-Day SuperPass..... | 3 |
| 5-Day Max 5 Pass..... | 4 |
| Cash..... | 5 |
| Ticket..... | 6 |
| Don't use transit during this period..... | 7 |
| Don't know / No response..... | 9 |

Q8

How do you usually travel to and from the College?

(RECORD ONLY ONE RESPONSE - WHICHEVER FORM OF TRANSPORTATION THEY USE MOST OFTEN)

| | |
|-----------------------------------|-----|
| Motor vehicle as a driver | 1 |
| Motor vehicle as a passenger..... | 2 |
| Winnipeg Transit | 3 |
| Park and Ride..... | 4 |
| Bicycle..... | 5 |
| Walk only | 6 |
| Other (Specified) | 7 O |
| Don't know / No response..... | 9 |

Q9

=> Q10 if Q1=98

What proportion of your trips to and from the College are made by transit?

| | | |
|-------------------------------|---|--------|
| All..... | 1 | |
| Most..... | 2 | |
| About half..... | 3 | |
| Some | 4 | |
| None | 5 | => Q10 |
| Don't know / No response..... | 9 | |

Q10

=> Q14 if NOT Q8=1

DRIVER'S SECTION - ASKED OF THOSE WHO DRIVE TO SCHOOL

When you drive, what is your usual parking arrangement at the College?

(PROMPT: Is it assigned or unassigned?)

| | |
|--|---|
| I park in an assigned lot..... | 1 |
| I park in an unassigned (scrambled) lot..... | 2 |
| I park on the street / off-campus parking lot..... | 3 |
| Don't know / No response..... | 9 |

Q11

Who pays for your parking?

| | | |
|--|---|---------|
| I pay for all of it..... | 1 | |
| I split it with carpool partners | 2 | |
| There are no parking costs | 3 | => Q13A |
| Don't know / No response..... | 9 | => Q13A |

Q12

How much do you pay each month for your portion of parking at the College?

| | |
|--|--------|
| Annual amount given - RECORD ON NEXT SCREEN..... | 777777 |
| Don't know / No response..... | 999999 |

Q12A

=> +1 if NOT Q12=777777

How much do you pay ANNUALLY for your portion of parking at the College?

| | |
|-------------------------------|--------|
| Don't know / No response..... | 999999 |
|-------------------------------|--------|

Q13A

=> +1 if SKIP1=2

50% OF RESPONDENTS WILL GET THIS QUESTION WITH VERY DIFFICULT FIRST

How easy is it to find a parking space when you drive to the College? (PROMPT: In general)

(READ RESPONSES)

| | |
|-------------------------------|---|
| Very difficult | 1 |
| Somewhat difficult | 2 |
| Somewhat easy | 3 |
| Very easy | 4 |
| Don't know / No response..... | 9 |

Q13B

=> +1 if SKIP1=1

50% OF RESPONDENTS WILL GET THIS QUESTION WITH VERY EASY FIRST

How easy is it to find a parking space when you drive to the College? (PROMPT: In general)

| | |
|-------------------------------|---|
| Very easy | 4 |
| Somewhat easy | 3 |
| Somewhat difficult | 2 |
| Very difficult | 1 |
| Don't know / No response..... | 9 |

Q14

Are you employed at a full-time or part-time job not at your home?

| | | |
|-------------------------------|---|--------|
| Yes..... | 1 | |
| No..... | 2 | => Q21 |
| Don't know / No response..... | 9 | => Q21 |

Q15

On average, how many hours a week do you work?

| | |
|-------------------------------|----|
| Don't know / No response..... | 99 |
|-------------------------------|----|

Q16

How do you usually travel to and from work?

(RECORD ONLY ONE RESPONSE - WHICHEVER FORM OF TRANSPORTATION THEY USE MOST OFTEN)

- Motor vehicle as a driver 1
- Motor vehicle as a passenger 2
- Winnipeg Transit 3
- Park and Ride 4
- Bicycle 5
- Walk only 6
- Other (Specified) 7 O
- Don't know / No response 9

Q17

=> +1 if Q1=98

What proportion of your trips to and from work are made by transit?

- All 1
- Most 2
- About half 3
- Some 4
- None 5
- Don't know / No response 9

Q18

=> Q21 if NOT Q16=1

When you drive, what is your usual parking arrangement at work?

- I park in an assigned space 1
- I park in an unassigned (scramble) space 2
- I park on the street 3
- Don't know / No response 9

Q19

Who pays for your parking?

- I pay for all of it 1
- Employer pays for some of it 2
- Employer pays for all of it 3 => Q21
- There are no parking costs 4 => Q21
- Don't know / No response 9 => Q21

Q20

How much do you pay each month for your share of parking at work?

Don't know / No response 999999

Q21

=> +1 if Q1=98

What proportion of your daily trips for such activities as shopping, recreation and personal business are made by transit?

- All 1
- Most 2
- About half 3
- Some 4
- None 5
- Don't know / No response 9

Since September 2000, students enrolled at Red River College have been able to purchase monthly bus passes for 20% less than the price of the regular Adult monthly pass.

Instead of this monthly pass, there is a different concept where ALL students would pay a transportation levy as part of their student fees. You would be permitted to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.

Q22

This program could operate year round, or just during the academic year, from September to April. If you were going to use transit, which time period would you find most useful?

- Year round 1
- Academic year only (September to April) 2
- Don't know / No response 9

The discounted post-secondary bus pass currently sells for about \$55 a month. That works out to about \$440 during an eight-month school year, or about \$660 for the full year. The annual transportation levy, which would provide unlimited use of Winnipeg transit buses, could be set at a few different values to suit the period you would find most useful. Please tell me your willingness to pay each value as I read it to you. The first is...

Q23A

...\$200

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1 => Q23D
- Unwilling 2
- Don't know / No response 9 => Q24

Q23B

ASKED IF RESPONDENT WAS UNWILLING AT \$200

...\$150

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1 => Q24
- Unwilling 2
- Don't know / No response 9

Q23C

ASKED IF RESPONDENT WAS UNWILLING AT \$150

...\$100

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1 => Q24
- Unwilling 2 => Q24
- Don't know / No response 9 => Q24

Q23D

ASKED IF RESPONDENT WAS WILLING AT \$200

...\$250

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1
- Unwilling 2 => Q24
- Don't know / No response 9

Q23E

ASKED IF RESPONDENT WAS WILLING AT \$250

...\$300

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1
- Unwilling 2 => Q24
- Don't know / No response 9

Q23F

ASKED IF RESPONDENT WAS WILLING AT \$300

...\$350

Would you be willing or unwilling to pay this much for the transportation levy? (PROMPT: Remember this would allow you to ride a Winnipeg Transit bus at any time, on any day, just by showing your validated student card.)

- Willing 1
- Unwilling 2
- Don't know / No response 9

Q24

What one service improvement would you most like to see made to the transit system, other than lower fares? (ACCEPT ONLY ONE RESPONSE)

- Response (specify) 66
- Don't know / No response 99

Q25

Now I just have a few questions for classification purposes.

At which Red River College campus do you attend MOST of your classes?

- Notre Dame 1
- Princess Street 2
- Stevenson Aviation & Aerospace Training Centre (Saskatchewan Ave.) 3
- Other 4
- Don't know / No response 99

Q26

What level of college are you currently attending?

- 1st Year 1
- 2nd Year 2
- 3rd Year 3
- 4th Year + 4
- Other (Specified) 7
- Don't know / No response 9

Q27

Are you a full-time or part-time student? Full time students are those who enroll in AT LEAST 60% of a normal full academic program. Part time students are enrolled in LESS THAN 60%.

| | |
|-------------------------------|---|
| Full-time | 1 |
| Part-time | 2 |
| Don't know / No response..... | 9 |

Q28

When are you most likely to be at the College? (READ RESPONSES)

| | |
|--------------------------------------|---|
| Day time only (before 5:30 pm) | 1 |
| Evening only (after 5:30 pm)..... | 2 |
| Day and evening | 3 |
| Weekends only | 4 |
| Don't know / No response..... | 9 |

Q29

And finally, I have a few background questions I would like to ask you.

How many licensed vehicles are in your household?

| | |
|-----------------------------------|----|
| None - no cars in household | 00 |
| Don't know / No response..... | 99 |

Q30

How many licensed drivers are in your household?

| | |
|--|----|
| None - no licensed drivers in household..... | 00 |
| Don't know / No response..... | 99 |

Q31

Please stop me when I reach the category your age falls into... (READ RESPONSES)

| | |
|-------------------------------|---|
| 15 to 19 | 1 |
| 20 to 24..... | 2 |
| 25 to 34..... | 3 |
| 35 to 44..... | 4 |
| 45 to 54..... | 5 |
| 55 to 64..... | 6 |
| 65 years and older..... | 7 |
| Don't know / No response..... | 9 |

Q32

What municipality or town do you live in when college is in session?

| | |
|--|------|
| Winnipeg | 01 |
| East St. Paul (includes Bird's Hill) | 02 |
| Headingley..... | 03 |
| MacDonald (includes La Salle, Oak Bluff, Sanford)..... | 04 |
| Ritchot (includes St. Adolphe, Ile Des Chenes)..... | 05 |
| Rockwood (includes Stonewall, Stony Mountain) | 06 |
| Rosser | 07 |
| St. Andrews (includes Selkirk, Lockport)..... | 08 |
| St. Clements..... | 09 |
| St. Francois Xavier | 10 |
| Springfield (includes Dugald, Oakbank) | 11 |
| Tache (includes Lorette, Landmark)..... | 12 |
| West St. Paul..... | 13 |
| Other (Specify) | 14 O |
| Don't know / No response..... | 99 |

Q33

When college is NOT in session, do you live within or outside the City of Winnipeg?

| | |
|--------------------------------|---|
| Within City of Winnipeg | 1 |
| Outside City of Winnipeg | 2 |
| Don't know / No response..... | 9 |

Q34

What are the first three characters of the postal code of your residence when college is in session?

| | |
|-------------------------------|-----|
| Don't know / No response..... | 999 |
|-------------------------------|-----|

GENDER

RECORD GENDER - DO NOT ASK

Those are all the questions I have - Thank you for your time.

Please be assured that your answers will be kept confidential and will only be shared in aggregate form.

INTERVIEWER: RECORD GENDER BELOW

| | |
|--------------------|---|
| Female | 1 |
| Male..... | 2 |
| Undetermined | 3 |